

# Engagement Coordinator Job Description

#### **Overview**

The Engagement Coordinator will play a critical role in the growth and sustainability of 516 ARTS focusing on customer service, membership coordination, retail administration, program assistance, and community engagement. This position will work closely with the Executive Director to implement strategies that increase the organization's impact and reach. This is a part-time position with a consistent weekly schedule, with additional hours required during programs and special events.

Reporting to the Executive Director, this position works as a part of both the Development Team and Programs Team. The ideal candidate has a customer service background, good data entry skills, experience in contemporary art, a willingness to learn about development in nonprofits, and a personal alignment with 516 ARTS' mission and organizational culture. We seek a positive, team-oriented, and approachable individual who will enrich our organizational culture through shared values and commitment to collective success.

## **Development Coordination**

- 35% of time
- Work with the Executive Director toward the **execution of an effective strategic fundraising program** in alignment with 516 ARTS' strategic plan and fundraising plan.
- Maintain accurate data entry and an organized reporting structure in the database, including weekly scheduled reports, to ensure a healthy donor database. Follow all policies and procedures in the Development Best Practices.
- Follow all best practice guides in creating timely communications to donors and members including: monthly membership renewals, daily donor and member acknowledgments and emails, weekly phone calls, etc.
- Attend bi-weekly development meetings and provide development-based data at each meeting.
- Support the growth of the membership program by contributing to creative ideas, planning events, and ensuring effective execution.
- Maintain development schedule in Monday.com weekly.
- Provide **development reports** and data as requested.
- Continuously attend webinars hosted by Bloomerang to ensure up-to-date data entry and use of the database overall.

### Front Desk and Customer Service

- Provide excellent customer service through interactions in person, on phone calls, and through emails.
- Field incoming calls, monitor voicemail, and respond to emails during shift.
- Learn about each exhibition to provide guided visits and host tours as needed.
- Open, close, and maintain the front desk for each shift while following all policies and procedures including proper money management, daily cleaning, and customer-facing physical space upkeep.
- Manage the small retail shop including fulfilling in-person and online orders, inventory counts, timely payments to vendors, weekly sales reports, and maintaining a clean and organized space.
- Create entries in the attendance and demographics log during each shift.
- Provide attendance reports for exhibition reports, annual attendance reports, and others as requested.

### **Programs Assistance**

- Work public and private programs as scheduled inclusive of First Fridays, public programs, and youth education programs.
- Attend program meetings as needed.
- Actively participate in **exhibition deinstall and install** as scheduled.
- With the Development team, develop and maintain a **volunteer program** that engages community members and supports 516 ARTS' needs, including quarterly outreach efforts and ongoing coordination.

### General

## 5% of time

20% of time

- Attend all weekly staff meetings to remain current with all organizational activities.
- Assist in opening and scanning **mail** weekly.
- Follow all policies outlined in the Fiscal Policies and Procedures and the Employee Handbook.

For best alignment with this position, the ideal candidate:

- Must have **strong relationship-building and communication skills** with the ability to engage a wide range of people.
- Must have knowledge of, and experience in, retail and the arts.
- Must have the ability to regularly create accurate data entry.
- Must have the ability to regularly work evenings and weekends.
- Must have a knowledge of the Microsoft Suite.
- Holds a high school diploma or GED.
- Has proven experience in customer service.
- Is kind, dependable, flexible, and professional.

516 ARTS is committed to diversity and inclusion. We encourage candidates from all backgrounds to apply.

## 40% of time